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Pachia Vang

Professional Summary

A skilled apparel designer with 10 years of retail, and product development experience across multiple categories (Kids, Toddler, Baby & Accessories). Whether collaborating with cross-functional teams or leading seasonal design initiatives; I thrive in fast-paced environments and enjoy building inspirational cohesive, story-driven assortments that bring brand visions to life.

Work History

Target - Product Designer - Kids Accessories

03/2024 - 10/2025

- Managed a co-developed design process with business partners across multiple categories - Bags/Handbags, hats, hair accessories, belts, ties, sunglasses, & jewelry.
- Curated concept building specifically to accessory categories with concept leaders and conducted trend research to help provide line plan guidance to vendor partners, identifying key items, key stories that align with brand aesthetics and consumer needs.
- Partnered closely with merch partners and CFT partners to drive successful item planning, cross merchandising opportunities and packaging needs.
- Coordinated with vendor partners throughout the entire product lifecycle, ensuring alignment between design vision and technical specifications including material selection, color standards, quality standards, cost and sustainability goals.
- Mentored junior designers, fostering culture of continuous learning and professional growth within design team.

Target - Product Designer -Boys Apparel

02/2020 - 03/2024

- Lead development process for seasonal collections for boys sportswear by identifying trends, color stories, silhouettes, fabrics and new techniques
- Owned and is knowledgeable in multiple categories such as cut and sew knits, woven tops, woven bottoms, knit bottoms, suiting and layering

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Skills

- Adobe Illustrator/Photoshop
- SPARK & Flex PLM Systems
- Concept Building
- Trend/Color Research
- Product Development Process
- Technical Sketching
- Strong Management
- Effective Communication
- Detail-Oriented
- Team Collaboration

Education

05/2014

St. Catherine University

St.Paul, MN

Bachelor of Science: Apparel Design

05/2014

St. Catherine University

Saint Paul, MN

Bachelor of Science: International Business
And Economics

- Managed the entire product design process, from initial market research to sketching/designing the final assortment and including overseeing line plans with merch partners and development calendars with CFT and vendor partners.
- Worked closely along side tech partners to ensure execution of final product is up to par with fit standards and design vision.
- Managed fabric developments, washes, trims, lab dips, and ensured quality standard for approval.
- Built and maintained efficient work and communication methods with CFT and vendor partners.

Target - Associate Designer-Kids/Baby

Minneapolis, MN

01/2017 - 02/2020

- Supports and independently owned certain product categories with creating new designs based on trend and desired direction of the brand
- Assisted in creating concepts, selecting color stories, and developing fabrics, prints/trims
- Identified market and sale strategies to maximize business success by conducting trend and market research, reflecting on the product's sale reports, and monitoring retail landscape/competitor assortments.
- Works with technical designers to perfect technical fits from 3D virtual to physical samples
- Created detailed CADs, and presentation boards for internal review and presentations.